Why Measure B?

An Informational Look at MPCSD’s Request for Parcel Tax Renewal
Why Measure B?

1. We accomplished what was asked of us when Measures A and C failed: We engaged the community in the planning. We cut millions. The plan is clear for all to see.

2. Measure B is a long-term plan for financial sustainability for a generation of MPCSD families.

3. Without Measure B, MPCSD makes deep cuts to programs, increases class size, and risks losing amazing staff.
## History of Parcel Taxes in MPCSD

<table>
<thead>
<tr>
<th>MPCSD’s Four Parcel Taxes</th>
<th>2020-21 Rate/Revenue Generated</th>
<th>What this Measure Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measure A, 2000</td>
<td>$497 / $3,828,391</td>
<td>22.3 FTE / improved program quality, smaller class sizes</td>
</tr>
<tr>
<td>Measure A, 2003</td>
<td>$146 / $1,122,516</td>
<td>8.3 FTE / maintain smaller class size across the district</td>
</tr>
<tr>
<td>Measure B, 2003</td>
<td>$110 / $845,085</td>
<td>5.1 FTE / restore programs lost to state budget cuts</td>
</tr>
<tr>
<td>Measure X, 2017</td>
<td>$391 / $3,010,433</td>
<td>19.8 FTE / retain high-quality teachers, programs &amp; smaller class sizes</td>
</tr>
</tbody>
</table>
MPCSD Receives Less Funding Per Student than Other Local Districts
Parcel Taxes Make Up Some of the Difference

Revenue Per Student vs. School District

- Menlo Park: $19,990
- Ravenswood: $22,349
- Palo Alto: $23,805
- Las Lomitas: $25,186
- Hillsborough: $25,510
- Portola Valley: $31,725
- Woodside: $35,705
Revenues: 2020-21 Unaudited Actuals
Parcel Taxes = 15% / Measure X = 34% of Parcel Tax Funding
Measure X Funds 19.8 Full Time Positions
Expenses

- 89.34% = Staffing
- 7.49% = Services & Operating Expenses
- 2.66% = Books & Supplies
- 0.51% = Capital/Other Outgo

Menlo Park City School District
MPCSD: FIRST IN THE BAY...Leading the Way in CA for Reopening

Academic Rebound Across All Student Groups with In-Person Learning
Overall 5% Gain over 2020 in ELA / 13% Gain over 2020 in Math

Parcel Taxes allow MPCSD to provide personalized whole child learning that helps all students succeed
What Measure B Funds

The $4.6 million dollars that Measure B will generate will be used to:

● Attract and retain excellent classroom teachers;

● Maintain reasonable student to teacher ratios (MPCSD is about 22:1 in K-5 and 24:1 in 6-8)

● Preserve comprehensive core academic programs in reading, writing, math, history, and science;

● Protect whole-child enrichment experience in social emotional learning, art, music, library, and language/culture; and,

● Provide other supplemental financial support, to the extent funds are available, to purchase instructional equipment, supplies, and materials for the classroom instruction

No proceeds shall be spent on direct or indirect costs of District administration.
Measure B Details

● Renewal of Measure X (short-term) with increase of $192.50.
● Sunsets after 12-years.
● Adjusted annually for inflation.
● Amount can be decreased annually should district receive sufficient funding otherwise.
● Community oversight through Finance & Audit Committee.
● All proceeds to local schools; nothing goes to state.
● Exemption for seniors 65+
Measure B Timeline

October 5: Ballots begin arriving in mailboxes

October 5 - November 2: Voting takes place by mail or in-person
@ 40 Tower Road, San Mateo

November 2: LAST DAY to return ballots.
Drop Off: MP City Hall 701 Laurel Street
In-Person: @ 40 Tower Road OR
@ Arrillaga Rec Center 700 Alma Street, Menlo Park
Want more info?

Questions?: info@mpcsd.org

Input/Feedback: board@mpcsd.org OR eburmesiter@mpcsd.org

Financial Information: https://district.mpcsd.org/Page/347

Governance Information: https://district.mpcsd.org/Page/188

Campaign Information: https://www.yesformenloparkschools.com/

Election Information: https://www.smcacre.org/post/november-2-2021