

# Why Measure B?

*An Informational Look at MPCSD's Request for Parcel Tax Renewal*



# Why Measure B?

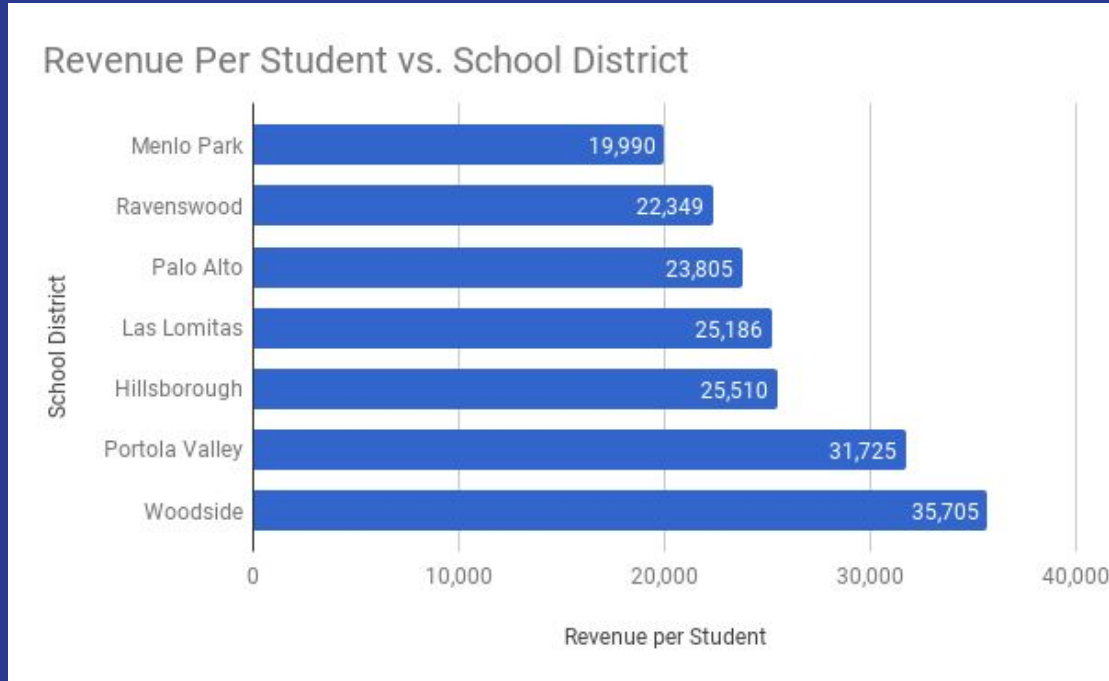
1. We accomplished what was asked of us when Measures A and C failed: We engaged the community in the planning. We cut millions. The plan is clear for all to see.
2. Measure B is a long-term plan for financial sustainability for a generation of MPCSD families.
3. Without Measure B, MPCSD makes deep cuts to programs, increases class size, and risks losing amazing staff.



# History of Parcel Taxes in MPCSD

MPCSD's Four Parcel Taxes	2020-21 Rate/ Revenue Generated	What this Measure Funds
Measure A, 2000	\$497 / \$3,828,391	22.3 FTE / improved program quality, smaller class sizes
Measure A, 2003	\$146 / \$1,122,516	8.3 FTE / maintain smaller class size across the district
Measure B, 2003	\$110 / \$845,085	5.1 FTE / restore programs lost to state budget cuts
Measure X, 2017	\$391 / \$3,010,433	19.8 FTE / retain high-quality teachers, programs & smaller class sizes

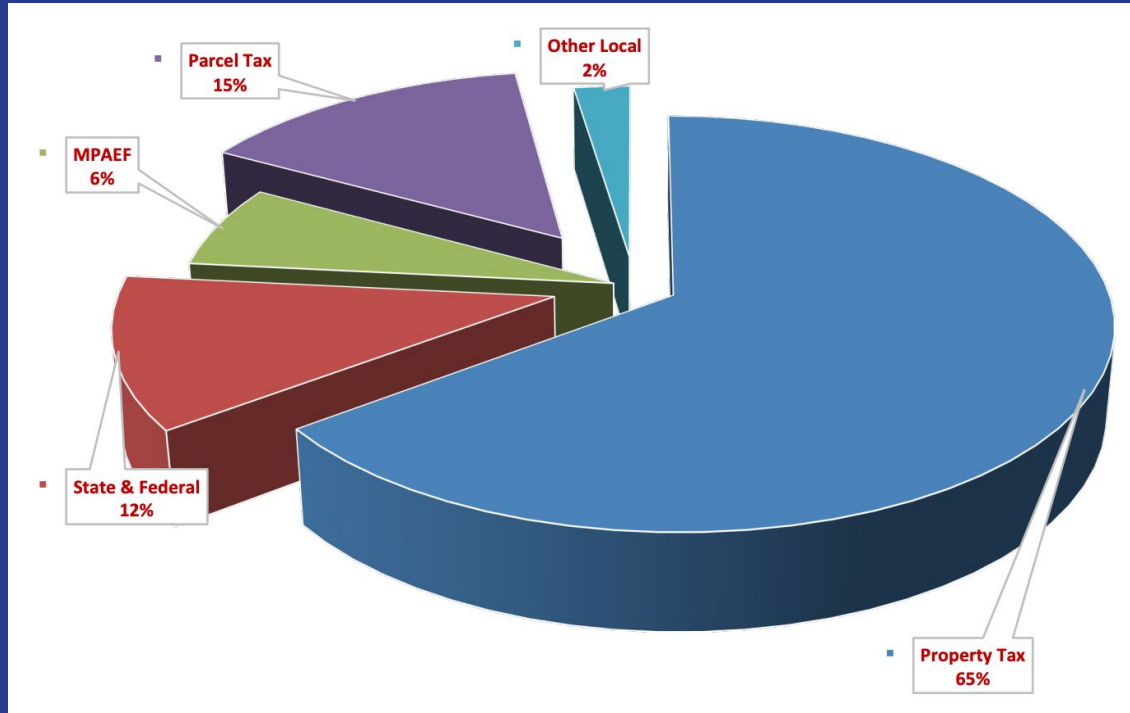
## MPCSD Receives Less Funding Per Student than Other Local Districts *Parcel Taxes Make Up Some of the Difference*



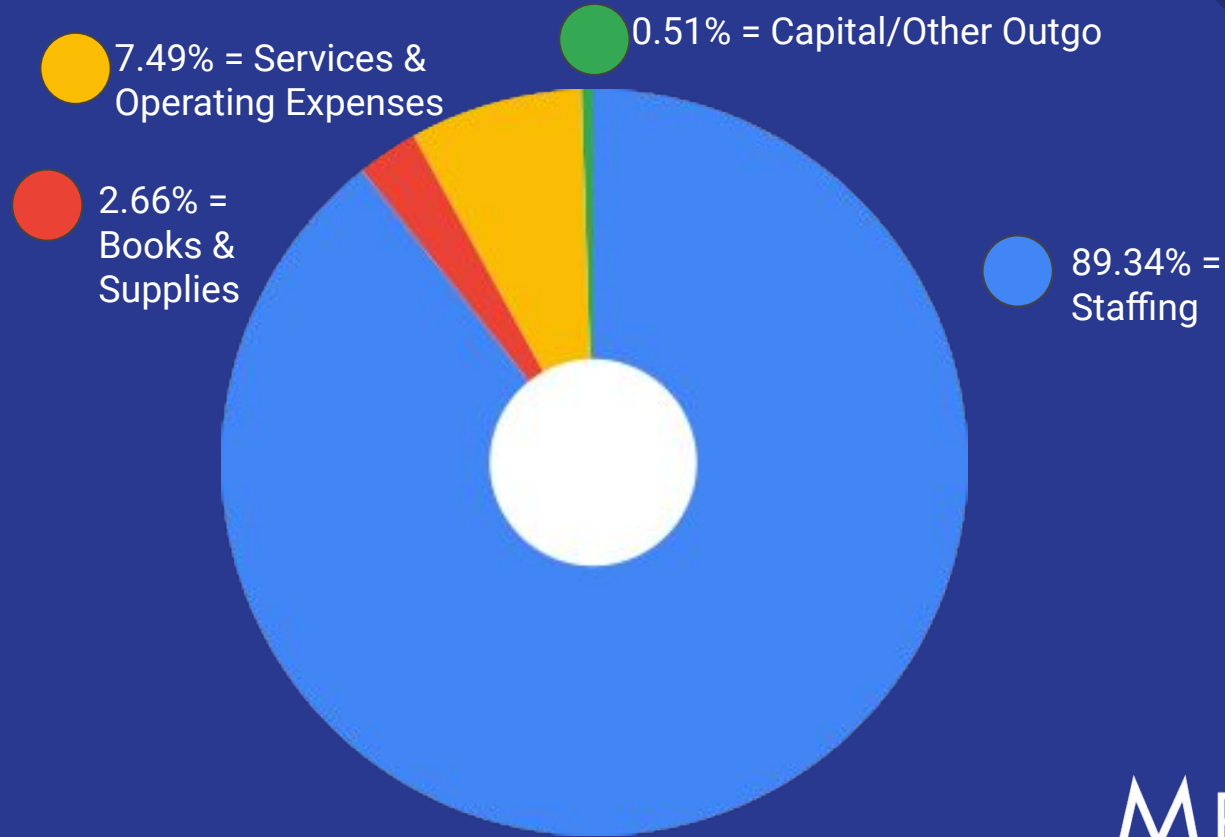
## Revenues: 2020-21 Unaudited Actuals

*Parcel Taxes = 15% / Measure X = 34% of Parcel Tax Funding*

*Measure X Funds 19.8 Full Time Positions*



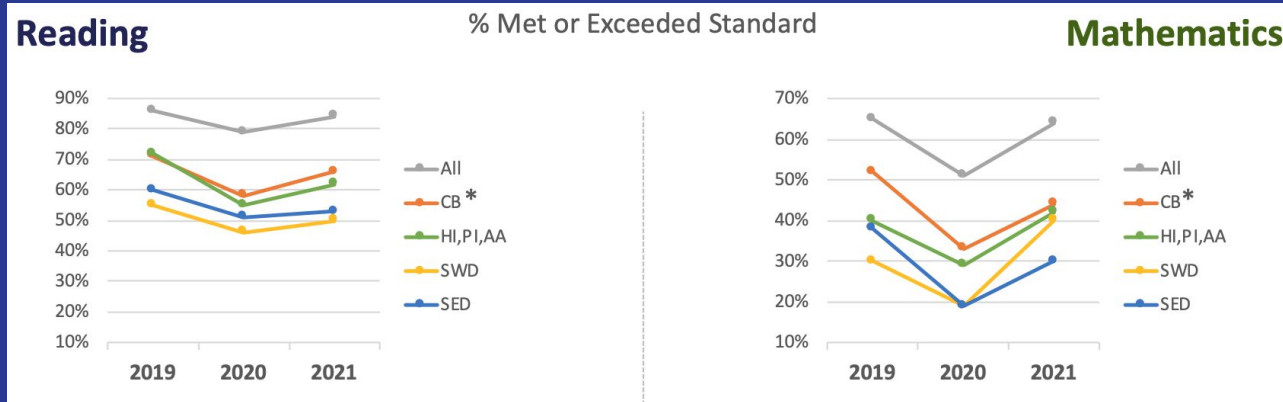
## Expenses



# MPCSD: FIRST IN THE BAY...Leading the Way in CA for Reopening

## Academic Rebound Across All Student Groups with In-Person Learning

Overall 5% Gain over 2020 in ELA / 13% Gain over 2020 in Math



Parcel Taxes allow MPCSD to provide personalized whole child learning that helps all students succeed

## What Measure B Funds

The \$4.6 million dollars that Measure B will generate will be used to:

- Attract and retain excellent classroom teachers;
- Maintain reasonable student to teacher ratios (MPCSD is about 22:1 in K-5 and 24:1 in 6-8)
- Preserve comprehensive core academic programs in reading, writing, math, history, and science;
- Protect whole-child enrichment experience in social emotional learning, art, music, library, and language/culture; and,
- Provide other supplemental financial support, to the extent funds are available, to purchase instructional equipment, supplies, and materials for the classroom instruction

No proceeds shall be spent on direct or indirect costs of District administration.



# Measure B Details

- Renewal of Measure X (short-term) with increase of \$192.50.
- Sunsets after 12-years.
- Adjusted annually for inflation.
- Amount can be decreased annually should district receive sufficient funding otherwise.
- Community oversight through Finance & Audit Committee.
- All proceeds to local schools; nothing goes to state.
- Exemption for seniors 65+



# Measure B Timeline

**October 5:** Ballots begin arriving in mailboxes

**October 5 - November 2:** Voting takes place **by mail** or in-person  
*@ 40 Tower Road, San Mateo*

**November 2:** LAST DAY to return ballots.  
**Drop Off:** MP City Hall 701 Laurel Street  
**In-Person:** @ 40 Tower Road OR  
*@ Arrillaga Rec Center 700 Alma Street, Menlo Park*

# Want more info?

Questions?: [info@mpcsd.org](mailto:info@mpcsd.org)

Input/Feedback: [board@mpcsd.org](mailto:board@mpcsd.org) OR [eburmesiter@mpcsd.org](mailto:eburmesiter@mpcsd.org)

Financial Information: <https://district.mpcsd.org/Page/347>

Governance Information: <https://district.mpcsd.org/Page/188>

Campaign Information: <https://www.yesformenloparkschools.com/>

Election Information: <https://www.smcacre.org/post/november-2-2021>