

Community Survey Data Highlights

Monday, December 5, 2016

Who took this survey?

- Registered **voters** and **guardians**
- **1681** responses have been recorded*

* 206 respondents took the survey
anonymously

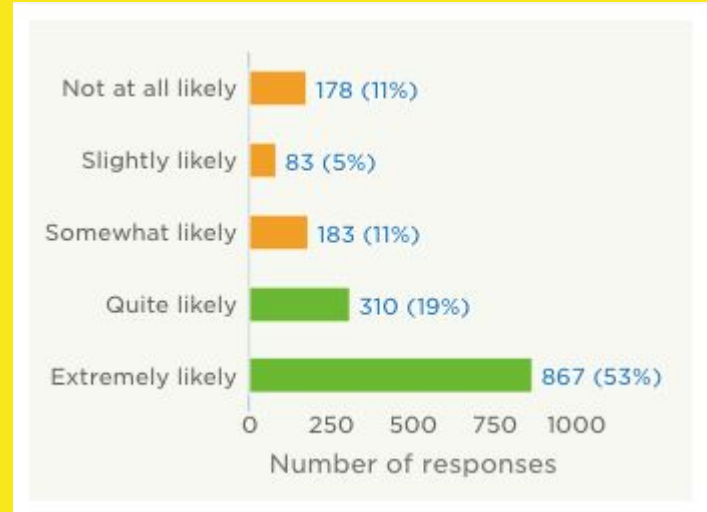
Respondent Connection to MPCSD

I do not and likely will not have children attending MPCSD schools.	11% (185)
I have children that attend private school.	2% (34)
I have children who attended MPCSD schools in the past.	22% (362)
I have children who will eventually attend MPCSD schools.	5% (82)
I have children who currently attend MPCSD schools.	56% (946)
I am a staff member of MPCSD.	1% (9)
I am not a resident of MPCSD.	1% (10)
Subgroup with no data.	3% (53)

A Focus on Parcel Tax Perception Outcomes

73% Favorable

How likely would you be to support a **renewal** of the parcel tax expiring in June 2016?



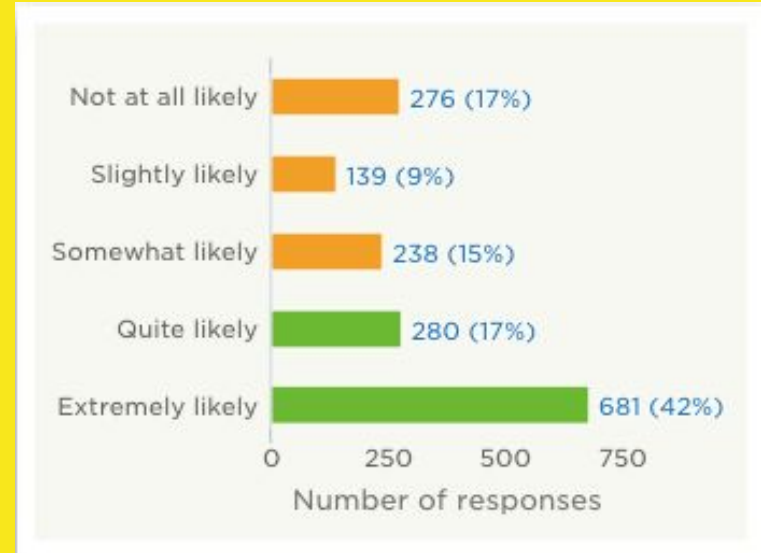
A deeper dive into “renewal” question

How did respondents answer this question disaggregated by their connection to MPCSD?

Overall	73% favorable
I do not and likely will not have children attending MPCSD schools.	42% favorable
I have children that attend private school.	36% favorable
I have children who attended MPCSD schools in the past.	64% favorable
I have children who will eventually attend MPCSD schools.	59% favorable
I have children who currently attend MPCSD schools.	85% favorable
I am a staff member of MPCSD.	100% favorable
I am not a resident of MPCSD.	80% favorable

60% Favorable

How likely would you be to support an **increase** in the expiring parcel tax to address increased demands caused by growing enrollment, increased retirement costs, the maintenance of low class sizes, and the need to attract and retain high quality teachers?



A deeper dive into “increase” question

How did respondents answer this question disaggregated by their connection to MPCSD?

Overall	60% favorable
I do not and likely will not have children attending MPCSD schools.	29% favorable
I have children that attend private school.	30% favorable
I have children who attended MPCSD schools in the past.	43% favorable
I have children who will eventually attend MPCSD schools.	46% favorable
I have children who currently attend MPCSD schools.	75% favorable
I am a staff member of MPCSD.	89% favorable
I am not a resident of MPCSD.	50% favorable

Resource Allocation Outcomes in General

Survey Outcomes by Topic

Topic	Outcome
Net Promoter Score	94% favorable
Strengths and Opportunities	78% favorable
School Quality	74% favorable
Effectiveness by Role	73% favorable
Resource Allocation	66% favorable

Respondents who took the survey anonymously responded largely favorably to the “net promoter” question, similarly to the larger pool of survey takers who responded confidentially.

Net Promoter Response	Count of Responses
3	1
4	2
5	7
6	3
7	13
8	33
9	53
10	84
No Response	10
Grand Total	206